

You're ready for the big game; is your TV?

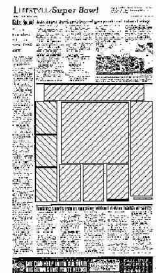


Super Bowl XLIII is looming up ahead and home theater enthusiasts and sports buffs alike are scrambling to ensure their home entertainment systems are up to par for the big event - but without breaking the bank. With this in mind, industry leading eTailer Cable Organizer.com, among the world's foremost providers of cable, wire and equipment management-related products, is offering an array of budget-friendly HDTV and other home theater solutions sure to optimize the at-home entertainment experience - football or otherwise.

Consider this representative selection of cost-effective HDTV, HDMI, DVI and other home theater gear available for online purchase at <http://CableOrganizer.com/home-theater> (Editors, also see Home Theater Installation Tips below as possible sidebar and/or separate feature): a.. Surface Raceways: From \$1.75

Non metallic wiring management systems such as surface raceways are a functional, affordable, attractive solution for wire enclosure applications. Surface raceways can include a full com-

plement of accessories such as pre-applied adhesive backing, fittings, inside and outside corners so your wire management systems can be 100% customized. All parts are made of strong, durable, lightweight, UL 94-VO compliant PVC that is also paintable to match perfectly walls, ceilings and even baseboards. <http://CableOrganizer.com/surface-raceways/series1150-raceways.html>
 b. 1.3a Certified / ATC Certified HDMI Cables: From \$6.99 HDMI 1.3a adds six benefits to the HDMI line of cables. The most obvious and easiest to



understand is higher data transfer speed. HDMI 1.3a increases the data transfer speed of your system to 340MHz (10.2 Gbps).

This 24k gold plated cable is a perfect match for your high definition television (HDTV), Blu-ray player, Sony Playstation®3,

XBOX360, satellite dish, or cable box. http://CableOrganizer.com/quest/hdmi-1-3a-cable.html?utm_medium=PR

c.. Label Printers: From \$7.99 These nifty gadgets take the frustration and guesswork out of that Home Theater cable and wiring octopus down below. Perhaps the most versatile gadget on earth, with dozens of makes and models to choose from, label printers can be a life saver. The DYMO RhinoPRO 3000 Printer is an affordable portable label printer that was specifically designed for residential use, with exclusive "Hot Keys" providing easy, one-touch labeling of many common functions including cable wraps and flags, fixed lengths, distribution panels, vertical labels and much more. <http://CableOrganizer.com/label-printer/>

d.. Home Theater Slide Out Racks & Shelving Systems: From \$19.99 Middle Atlantic's REB rotating sliding base - starting at \$142.02 - allows you to gain simple and easy access to the rear panels, connections, and cables of all your home theater electronic components in small cabinets and entertainment centers.

You can slide and rotate the base to the left or the right and it will stop at 60° to prevent any strain on the cables. The rotating sliding base comes complete with cable management accessories to organize wires and eliminate cable clutter behind the cabinet. Self-adhesive Velcro feet are also included to prevent movement of your equipment when pulling out or rotating the base.

A locking mechanism stops any accidental movement of components. Available in 14" or 18" depth to allow for a wide variety of component depths and cabinetry. <http://CableOrganizer.com/home-theater-system/e..> Monster Video® 1

Component Video Cable: \$39.95 Offers improved performance for the best possible picture.

MVICV features a dual foil and high-purity, high density braided copper shielding to reject interference. A low-density structured foam dielectric ensures low-loss video signal transfer.

<http://cableorganizer.com/monster-cable/1-component-video-cable.html> f.. Security Lock Boxes: From \$68.90

Rackmount Lockboxes from Middle Atlantic will keep frequently used gear and spare parts exactly where they need it. No need to waste time scurrying to different locations to pick up essential gear and parts.

It's right there under lock and key. Each model has a useful depth of 9". <http://cableorganizer.com/computer-cabinets/rackmount-lockboxes.htm> g.. PowerSquid® Home Theater Surge Protector: \$69.95 The PowerSquid® Home Theater Surge Protector is one of the most sophisticated and effective power appliances around. The numerous added features offer supreme surge protection for you home theater, computer, or general electrical equipment. The enhanced reach, flexibility, and room for adapter plugs make the PowerSquid® easier to use than traditional strips. This premium edition comes equipped with a fail-safe circuit and alarm to provide superior protection in the

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Home Theater Installation Pitfalls are Predictable and Avoidable, Expert Says

Setting up a new home theater system is exciting, but,

with equipment and components and wiring galore, it has its share of pitfalls - many of which are avoidable.

Observing these two key rules:

1. No sharp angles! If you need to work cable into or around a corner, don't force it to form a sharp 90° angle. that sort of "kinking" interrupts audio/video signals during their journey from Point A to Point B, and will leave you with garbled pictures and sound. Instead, allow cables to gently curve, or sweep, into relaxed bends that will allow signals to flow freely.

2. Don't squish your cables. Stapling to the wall or floor is a pretty common method for keeping coaxial cable secure and out of the way, but you need to watch out for how it's done. The wrong types of staples can dig into cabling, damaging its insulation and impeding signal flow.

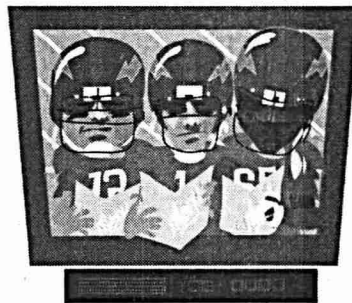
To avoid cutting off circulation, either use staples that are specifically designed for use with coaxial cable, or go with an even

better option: surface raceway. Raceway covers all the bases: it gently routes cables without squeezing or harshly bending them, it keeps them neat and organized, and it won't even leave holes in your wallboard!

Don't forget the surge protectors It can't be denied: with all things considered, installing a new home theater can turn into quite an investment. But no matter how much you've already spent, don't connect all those long-awaited audio/video components until you've invested in one more thing: Surge Protection.

CableOrganizer.com offers around-the-clock, single-point

access to the most complete selection of products that serve to manage cable, wire, hardware and other home or remote office equipment. They can be reached directly through their Web site at <http://CableOrganizer.com> or via toll-free telephone at 1-866-222-0030. audio/video components, remember that correct spacing and thermal management are two key elements for a smooth-running viewing room. Be sure to consult the manufacturers' specifications to see how much clearance is recommended for each piece of equipment. Rack mount fans are also a terrific option for home theater thermal management: they'll help to keep your equipment cool and going strong!



Printing imperfections present during scanning