

# NEW PRODUCT

## Keep track of earphones

A new device on the market allows headphone users to never lose track of their earbuds.



The Cableoyo Pop sticks to the back of an mp3 player, cell phone or laptop, acting as an easy-to-use storage unit.

Once affixed to an electronic device, the user can wrap his earphone cord

around the suction cup to allow for easy storage. The Cableoyo also comes with a clip to secure the earbuds, as well as 10 decals to allow for customization; the units come in black or white.

Also included is a belt clip that can attach to the user's belt, armband or shirt pocket.. The item retails for \$9.95.

■ [cableorganizer.com](http://cableorganizer.com)

— Paul Lane

