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## FOR IMMEDIATE RELEASE

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## **CableOrganizer.com Adds More than 4 Dozen Cable, Wire and Equipment Management Solutions to Industry Leading Online Catalog in Less Than 30 Days**

*Company's inventory of cable, wire and equipment management solutions for use in computing, office, networking, automotive, industrial, home theater, and government among other B2B and B2C applications now exceeds 17,000 SKUs; Woman-owned eTailer honoring Breast Cancer Awareness Month by donating percentage of sales proceeds on select items through October 31, 2008*

**FORT LAUDERDALE, FL, October 1, 2008** – Award-winning eTailer CableOrganizer.com, among the world's leading providers of cable, wire and equipment management-related products for use in business and at home, today announced that it has added 54 new products to its industry leading online catalog located at <http://CableOrganizer.com>. The company boasts more than 17,000 inventory SKUs, maintaining its position as the leading source of products in its category.

The company also today announced that, in honor of Breast Cancer Awareness Month, through October 31st CableOrganizer.com will be donating fully 50% of the proceeds on October 2008 sales of its Child Safety Kit to the National Breast Cancer Foundation. The kit, which is available from its industry leading online catalog at <http://cableorganizer.com/child-safety-kit>, contains over 100 individual items intended to keep children ages 0-5 safe from common household hazards.

"We're thrilled to have the opportunity to participate in Breast Cancer Awareness Month, and do our part to fund research aimed at eradicating this devastating disease that affects so many," said Valerie Holstein, co-founder and CEO of CableOrganizer.com.

In concurrent promotions, through October 31, 2008 CableOrganizer.com is offering a free Dymo® Rhino 101 Reusable Label Dispenser with Flexible Nylon with the purchase of any RhinoPRO 3000 label printer or Rhino 3000 Hard case kit. Details of this promotion are available online at <http://cableorganizer.com/rewards/rhinopro3000.html>. Also, through December 31, 2008 CableOrganizer.com is offering a free Bee3 Label Printer with the purchase of any K-Sun LABEL Shop model. Details of this promotion are available online at <http://cableorganizer.com/rewards/ksun-printer.htm>.

The newly introduced products at CableOrganizer.com this past month include:

### **Manufactured by Black Box:**

Black Box ServSwitch Pro Plus  
<http://cableorganizer.com/black-box/serv-switch-pro-plus.html>

Black Box Fiber Optic A/B Switches and A/B Switches with Loopback  
<http://cableorganizer.com/black-box/fiber-optic-a-b-switches.html>

Black Box Fiber Optic Tool Kits

<http://cableorganizer.com/black-box/fiber-optic-tool-kits.html>

Black Box 50-Micron Connectors

<http://cableorganizer.com/black-box/50-micron-connectors.html>

Black Box GigaTrue CAT6 550-MHz Patch Cable

<http://cableorganizer.com/black-box/gigatrue-cat6-550mhz.html>

Black Box Cat6 Feed-Through Patch Panels

<http://cableorganizer.com/black-box/cat6-feed-through-patch-panels.htm>

Black Box PoE PSE Media Converters

<http://cableorganizer.com/black-box/poe-pse-media-converters.html>

Black Box Bulk Premium In-Wall Speaker Cables

<http://cableorganizer.com/black-box/in-wall-speaker-cable.html>

Black Box Indoor/Outdoor 12-Strand, 62.5-Micron Multimode Fiber Optic Cable

<http://cableorganizer.com/black-box/indoor-outdoor-fiber-cables.html>

Black Box Interlocking Armored, 12-Strand, 62.5-Micron Multimode Fiber Optic Cable

<http://cableorganizer.com/black-box/interlocking-fiber-optic-cables.html>

Black Box LC High Density Fiber Panel Adapter

<http://cableorganizer.com/black-box/lc-hd-fiber-panel-adapter.html>

Black Box GigaTrue Cat6 Patch Panels

<http://cableorganizer.com/black-box/gigatrue-patch-panel.html>

Black Box LC Rackmount Preloaded Fiber Panels

<http://cableorganizer.com/black-box/lc-rackmount-fiber-panels.html>

Black Box Pocket Fiber Tester & Pocket Opto Source

<http://cableorganizer.com/black-box/fiber-tester-opto-source.html>

Black Box Async Mini Fiber Optic Modem

<http://cableorganizer.com/black-box/async-mini-fiber-optic-modem.html>

Black Box Campus Fiber Driver

<http://cableorganizer.com/black-box/campus-fiber-driver.html>

Black Box Cat6 and Cat6a High Density Data Center Patch Cable (UTP)

<http://cableorganizer.com/black-box/cat6-patch-cables.htm>

Black Box CAT5e Cable Economizer / Doubler

<http://cableorganizer.com/black-box/cat5-cable-economizer-doubler.html>

**Manufactured by PANDUIT®:**

Panduit Controlled Cycle Crimp Tools

<http://cableorganizer.com/panduit/control-cycle-crimp-tool.html>

Panduit Wire and Cable Maintenance Kits

<http://cableorganizer.com/panduit/wire-management-kits.html>

Panduit NetKey Cat 6 & 5e Punchdown Patch Panels  
<http://cableorganizer.com/panduit/punchdown-patch-panels.html>

**Manufactured by Jameson:**

Jameson Versa Block  
<http://cableorganizer.com/jameson/versa-block-tool.html>

Jameson Pole-Mount Brackets  
<http://cableorganizer.com/jameson/pole-mount-brackets.html>

Jameson Double-Lock Fiberglass Telescoping Pole  
<http://cableorganizer.com/jameson/double-lock-telescoping-pole.htm>

**Manufactured by IGUS®:**

IGUS E-Chain® Series 15 Zipper  
<http://cableorganizer.com/igus/echain-series-15-zipper.html>

IGUS E-Chain Series 15 Zipper  
<http://cableorganizer.com/igus/echain-series-15-zipper.html>

IGUS E-Chain Series E08 E-Z Chain  
<http://cableorganizer.com/igus/echain-series-e08-chain.html>

IGUS Triflex® EZ Access  
<http://cableorganizer.com/igus/triflex-ez-design-carriers.html>

IGUS E2 Medium 240/250 Series Cable Carriers  
<http://cableorganizer.com/igus/e2-medium-cable-carriers.html>

**Manufactured by CHIEF®:**

CHIEF iC® Tilting Monitor Mounts  
<http://cableorganizer.com/chief-wall-mounts/tilting-monitor-mounts.html>

CHIEF iC Swinging Arm Wall Mounts  
<http://cableorganizer.com/chief-wall-mounts/swing-arm-mounts.html>

CHIEF iC Fixed Monitor Mounts  
<http://cableorganizer.com/chief-wall-mounts/fixed-monitor-mounts.html>

**Miscellaneous Manufacturers:**

HDMI converterQuest VGA plus Stereo audio to HDMI converter  
<http://cableorganizer.com/quest/vga-stereo-hdmi-converter.html>

Brady 45618 Prinzing Economy Lockout Kit  
<http://cableorganizer.com/cable-identification/cable-id-tags.html>

Woods® 4-Outlet Power Caddy  
<http://cableorganizer.com/woods-power-caddy/>

OK Industries Insulated Wire Wrapping Solution  
<http://cableorganizer.com/jonard-industries/insulated-wire-wrapping-kit.html>

Schonstedt GA-92XT Magnetic Locators

<http://cableorganizer.com/schonstedt/ga-92xt-magnetic-locators.html>

BRK First Alert Carbon Monoxide Detectors

<http://cableorganizer.com/first-alert/carbon-monoxide-detectors.html>

BRK First Alert Combination Smoke & Carbon Monoxide Detector

<http://cableorganizer.com/first-alert/smoke-carbon-monoxide-alarms.html>

BRK First Alert Ionization Sensor Smoke Alarm

<http://cableorganizer.com/first-alert/ionization-smoke-alarms.html>

Signamax Connectivity Systems Hardened Ethernet PoE Switch

<http://cableorganizer.com/signamax/poe-hardened-switch.html>

Milwaukee M-Spector Digital Inspection Camera

<http://cableorganizer.com/milwaukee-tools/digital-inspection-cameras.html>

GA-52CX Underground Magnetic Locator

<http://cableorganizer.com/schonstedt/underground-magnetic-locator.html>

OK Industries PTX Wire Wrapping and Unwrapping Tool

<http://cableorganizer.com/jonard-industries/ptx-wire-wrapping-tool.html>

UPM-DT523 Outdoor Programmable Timer with Photocell

<http://cableorganizer.com/upm/dt523-outdoor-program-timer-photocell.html>

UPM Indoor Programmable Timer

<http://cableorganizer.com/upm/et160-programmable-indoor-timer.html>

Telescoping Measuring Poles

<http://cableorganizer.com/jameson/telescoping-measuring-pole.html>

Milwaukee Tools Trade Titan Industrial Work Carts

<http://cableorganizer.com/milwaukee-tools/titan-industrial-work-cart.html>

Multiple Cable Reel Trailer

<http://cableorganizer.com/cable-reel-trailers/RR250.html>

Sidewalk Sleever® Pipe Installation Tool

<http://cableorganizer.com/sidewalk-sleever/>

Cable Winder

<http://cableorganizer.com/cord-wiz/>

APC H Type AV Power Conditioner

<http://cableorganizer.com/apc/h10-power-conditioners.html>

Write On Gear Wrapz

<http://cableorganizer.com/write-on-gear-wrapz/>

Gear Strapz

<http://cableorganizer.com/gear-strapz/>

**About CableOrganizer.com**

Founded in February 2002 and headquartered in Fort Lauderdale, FL, CableOrganizer.com is a premier cable, wire and equipment management eTailer that specializes in electrical and home theater supplies, cable management, equipment racks and networking solutions for use in business and at home. The company provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to <http://CableOrganizer.com>, the company also owns and operates <http://CableOrganizer.fr>, which is operated out of Rennes, France. CableOrganizer.com also publishes "On the Wire," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base. Among other honors, CableOrganizer.com was ranked number 1,929 on *Inc.* Magazine's 2008 Inc. 5000 list of America's Fastest Growing Private Companies, also securing position 82 on *Inc.*'s list of "Top 100 Retail Companies." CableOrganizer.com was also named among *Inc.* Magazine's 2007 Inc. 500, *Internet Retailer* magazine's 2007 "Top 500" and earned a Stevie® Award as the "Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees."

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