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Demand for CableOrganizer.com Light Dimmers Surge in Response to Obama Stimulus Plan, Company Offers 10% Off

Amid escalating consumer demand, company ramps up line of light dimmers and other electricity management devices that qualify for tax credits under Obama's new stimulus plan to benefit those making residential and commercial energy efficiency improvements

In honor of Earth Day, CableOrganizer.com offering 10% off its complete line of light dimmers through April 23, 2009

FORT LAUDERDALE, FL, March 18, 2008 – Industry leading eTailer CableOrganizer.com, among the world's foremost providers of cable, wire and equipment management-related products for use in business and at home, today announced that, in response to escalating B2B and B2C consumer demand, its award-winning online catalog at <http://cableorganizer.com/light-dimmers> now offers more than 50 different [light dimmer](#) models to suit any application. The company concurrently announced that, in observance of Earth Day, through April 23, 2009 it is offering 10% off its entire line of light dimmers using promotion code GREENEARTH at checkout.

"Given the current economic recession, the flourishing energy conservation movement and Obama's tax incentives, people are looking to cut costs and conserve electricity however they can," notes Paul Holstein, COO of CableOrganizer.com. "While clipping coupons and bargain hunting can help, one of the easiest and most cost-effective ways to save is through technology such as [light dimmers](#). Indeed, such 'green gadgets' are very inexpensive, and can help you easily manage and reduce electricity consumption - and the utility bills and greenhouse gas emissions related thereto."

Below is a representative selection of [light dimmers](#) added to CableOrganizer.com's online catalog this past thirty days:

--**AmerTac™ Westek® Screw-In Lamp Socket Dimmer** (\$11.85) - Possibly the simplest solution for light dimming that doesn't involve any cables or switches, the Westek Socket Dimmer responds to a simple touch to any metal part of a lamp. This product eliminates the need for expensive 3-way bulbs, therefore also saving money on the electrical bill.
<http://cableorganizer.com/amertac/westek-screw-in-dimmer>

--**AmerTac Westek Touch Control Dimmers** (\$14.15) – Operated by a simple touch, this dimmer can help change the amount of emitted light, making energy control easy and affordable.
<http://cableorganizer.com/amertac/westek-touch-dimmers/>

--**AmerTac Westek Foot Control Dimmer** (\$16.65) – This dimmer allows you to have the light switch on the floor for a better look. This product is fuse protected, and is designed to withstand the abuse of being on the floor or carpet. The foot control works with 500W halogen or incandescent bulbs for top quality lighting.

<http://cableorganizer.com/amertac/westek-foot-control-dimmer/>

--**AmerTac Westek [Slide Dimmers](#)** (\$16.85) - Setting the right amount of light is a sure way to change the mood in a room; however, it's not an easy task to accomplish if you don't have the right equipment for it. This is one practical, affordable solution that also features a 30-second delay off mode.

<http://cableorganizer.com/amertac/westek-slide-dimmers/>

--**[Leviton](#)® [Vizia+](#)™ [Decora](#)® [Digital 600 Watt Incandescent Dimmer](#)** (\$25.33) – This model has an LED locator and brightness display with a clean, sleek look. This commercial-grade control can be used for residential or commercial dimming applications.

<http://cableorganizer.com/leviton/vizia-600w-dimmers.html>

--**Leviton [Vizia+](#) 1000W/1000VA [Incandescent/ Magnetic Low Voltage Dimmer](#)** (\$63.32) – This dimmer has a designer look that gives a sophisticated, modern and beautiful appearance to your home or office.

<http://cableorganizer.com/leviton/vizia-1000w-dimmers.html>

--**Leviton [Vizia+](#) 400W/120VAC [Electronic Low Voltage Dimmer](#)** (\$91.64) - An elegant looking, top of the line lighting control when interior design matters.

<http://cableorganizer.com/leviton/vizia-400w-dimmers.html>

About CableOrganizer.com

Founded in February 2002 and headquartered in Fort Lauderdale, FL, CableOrganizer.com is a premier [cable and wire management](#)-related product vendor. The company provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to <http://CableOrganizer.com>, the company also owns and operates <http://CableOrganizer.fr>, which is operated out of Rennes, France. CableOrganizer.com also publishes "On the Wire," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base. Among other honors, CableOrganizer.com was named among *Inc. Magazine's* Inc. 500, *Internet Retailer* magazine's 2007 "Top 500" and earned a Stevie® Award as the "Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees."

Note to Editors: High resolution artwork and select product review samples available by request. Contact Merilee Kern, Kern Communications, merilee@kerncommunications.com, 858-577-0206.

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