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**FOR IMMEDIATE RELEASE**

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**CableOrganizer.com Again Named a 2009 Top 500 Retail Web Site  
by *Internet Retailer* Magazine**

*Based on 2008 Internet sales industry leading eTailer ranked #430 on the venerable guide – 13 positions better than year prior, also securing position #48 - 4 higher - in the guide's 'Computers/Electronics' category; CableOrganizer.com also increased 2008 order uptake 24.16%, decreased shopping cart 'abandonment' 7.06%, grew unique monthly site visitors 31.24%, and currently boasts more than 32,000 inventory SKUs*

**FORT LAUDERDALE, FL, May 18, 2009** – Award winning eTailer CableOrganizer.com, among the world's foremost providers of cable, wire and equipment management-related products for use in business and at home, today announced it has secured position #430 - 13 better than its 2008 ranking - in *Internet Retailer* magazine's coveted 2009 Top500Guide.com® - the most comprehensive analysis of America's largest e-retailers. The company also ranked in position #48 in the guide's "Computers/Electronics" category – 4 positions better than its 2008 ranking. CableOrganizer.com also recently announced that, despite the economic recession that engulfed the nation throughout 2008, it realized record gross annual revenues in excess of \$13 million for that same year – a whopping 30.54% increase over the year prior.

Internet Retailer's definitive ranking and analysis of America's 500 largest e-retailers is based on annual 2008 Internet sales, researched by *Internet Retailer* and confirmed by retailers. This report includes company financial, operational and performance data, as well as vendors in key categories.

In addition to its astounding revenue growth amid a severe economic recession that helped earn its place in *Internet Retailer's* Top500Guide.com, in 2008 CableOrganizer.com also significantly improved a number of other key operational metrics. Namely, orders increased by nearly a full quarter at 24.16%, shopping cart "abandonment" decreased 7.06%, the number of unique monthly site visitors jumped 31.24%, and the company now boasts over 32,000 inventory SKUs, furthering its stronghold as the most comprehensive product resource in its category.

Operated by a highly experienced team of seasoned executives, IT experts and Internet marketing professionals in various disciplines, CableOrganizer.com has established itself as the industry's leading source for universal and specialized cable, wire and equipment management solutions for both commercial and residential applications.

The complete Internet Retailer Top 500 Guide may be accessed online at <http://www.top500guide.com>.

**About Internet Retailer**

Published by Chicago-based Vertical Web Media LLC, Internet Retailer is a monthly national business magazine that is at the core of an e-commerce conference and four directories that serve the retailing community. The Internet Retailer family of products focuses on the Internet's vital role in a wide array of retailing activities, including web merchandising, supply

chain management and multichannel integration. Its 42,500 subscribers are senior executives primarily from retail chains, independent stores, catalogs, virtual merchants and brand name manufacturers. Internet Retailer's circulation represents the largest multichannel readership base of any retailing magazine. The magazine also publishes the most widely read e-mail newsletter in retailing, IRNewsLink, which is distributed four times a week to 30,000+ opt-in subscribers, operates the largest retailing information web site, InternetRetailer.com, sponsors the largest conference in the e-retailing industry and publishes an annual ranking of the 500 largest web sites.

#### **About CableOrganizer.com**

Founded in February 2002 and headquartered in Fort Lauderdale, FL, CableOrganizer.com is a premier cable and wire management-related product vendor. The company provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to <http://CableOrganizer.com>, the company also owns and operates <http://CableOrganizer.fr>, which is operated out of Rennes, France. CableOrganizer.com also publishes "On the Wire," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base. Among other honors, CableOrganizer.com was named among *Inc. Magazine's* Inc. 500, *Internet Retailer* magazine's 2007 "Top 500" and earned a Stevie® Award as the "Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees."

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