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## **CableOrganizer.com Rolls Out More than 272 HDMI™ and DVI Cable and Component Connectivity Solutions to Suit Any Home Theater Application**

*Industry-leading purveyor of cable, wire and equipment management solutions offering a comprehensive array of HDMI and DVI component cables and related products*

**FORT LAUDERDALE, FL, August 5, 2008** – CableOrganizer.com (<http://CableOrganizer.com>), among the world's leading purveyors of cable, wire and equipment management solutions for use in business and at home, today announced its inventory now boasts more than 272 SKUs for High-Definition Multimedia Interface™ (HDMI™) and Digital Visual Interface (DVI) component cables and related products, which are all available from its industry leading online catalog located at <http://CableOrganizer.com>.

At the January 2008 International Consumer Electronics Show (CES), HDMI Licensing, LLC, the agent responsible for licensing the HDMI specification, had announced that more than 750 consumer electronics (CE) and personal computer (PC) manufacturers have adopted the HDMI specification, up from 574 adopters one year ago, contending that the continuing adoption of the HDMI specification by manufacturers further strengthens its position as the worldwide standard for high-definition digital connectivity.

According to HDMI Licensing, LLC, "HDMI is the leader in digital connectivity for high-definition consumer electronics from entry-level devices to high-end home theater systems, including TVs, set-top boxes, DVD players and A/V receivers. In addition, the HDMI specification is experiencing rapid growth in the game console, digital still camera, camcorder, portable media player and PC markets, as manufacturers meet consumer demand for multimedia convergence. Sony, Canon, Panasonic, Hitachi, JVC, Toshiba and Sanyo have announced or are shipping HD camcorders featuring HDMI technology. Nikon, Sony and Samsung have already released digital still cameras containing HDMI technology. In addition, OQO is shipping an ultra-mobile PC using integrated HDMI technology in its graphics processor further demonstrating the proliferation of HDMI into new portable consumer electronics product categories."

"With the expansion of HDMI beyond core home theater products to PCs, game consoles, digital cameras and portable media players, HDMI continues to dominate the market," said Steve Venuti, president of HDMI Licensing. "The rapid increase of adoption of the HDMI specification, proliferation of HDMI-enabled devices in the marketplace and increasing consumer awareness at the retail level demonstrates that HDMI is the leader in digital connectivity."

DVI cables are another option that provides the necessary bandwidth for today's broadband or narrowband host or display devices. The DVI cable connection provides a pure digital video signal from devices like high-end DVD players to HDTV's, plasma displays, and other high-end video displays. DVI transfers uncompressed, real-time digital video and supports resolutions of 1600x1200 and above on a PC, and HDTV resolutions of

720p, 1080i, and 1080p. Offering power, reliability, connectivity and durability, DVI cables allow users to connect technology with 21st Century confidence.

CableOrganizer.com's full line of HDMI solutions may be accessed online at <http://search.cableorganizer.com/cable/hdmi>. Other of the company's HDTV and DVI solutions may be accessed online at <http://cableorganizer.com/cables/audio-video-cables.htm>.

#### **About HDMI Licensing, LLC**

HDMI Licensing, LLC, a wholly owned subsidiary of Silicon Image, Inc., is the agent responsible for licensing the HDMI specification, promoting the HDMI standard and providing education on the benefits of HDMI to retailers and consumers. The HDMI specification was developed by Hitachi, Matsushita (Panasonic), Philips, Silicon Image, Sony, Thomson and Toshiba as the digital interface standard for the consumer electronics market. The HDMI specification combines uncompressed high-definition video and multi-channel audio in a single digital interface to provide crystal-clear digital quality over a single cable. For more information about HDMI, please visit [www.hdmi.org](http://www.hdmi.org).

#### **About CableOrganizer.com**

Founded in February 2002 and headquartered in Fort Lauderdale, FL, CableOrganizer.com is a premier cable and wire management-related product vendor. The company provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to <http://CableOrganizer.com>, the company also owns and operates <http://CableOrganizer.fr>, which is operated out of Rennes, France. CableOrganizer.com also publishes "On the Wire," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base. Among other honors, CableOrganizer.com was named among *Inc. Magazine's* Inc. 500, *Internet Retailer* magazine's 2007 "Top 500" and earned a Stevie® Award as the "Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees."

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