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CONTACT:

Merilee Kern, Kern Communications
858-577-0206, merilee@kerncommunications.com

CableOrganizer.com Issues Top 10 Reasons Label Printers Make Great Gifts

Label Printers: The Most Versatile Gadget on Earth?

FORT LAUDERDALE, FL, November 12, 2007 - While a label printer may not be on everyone's "gotta have it" wish list, these nifty gadgets are actually an addictive luxury that, once owned, people can't seem to live without. This according to CableOrganizer.com (<http://CableOrganizer.com>), among the world's leading purveyors of cable, wire and equipment management solutions.

In true David Letterman fashion, below are CableOrganizer.com's top 10 reasons why label printers make a great gift for the holidays, birthdays and other such occasions in lieu of more of the "same old, same old."

A label printer makes a great gift because it:

10. Takes the mystery out of the forest of indiscernible spray bottles and containers underneath the sink
9. Clarifies what toys and belongings go with what child to thwart sibling skirmishes
8. Teaches kids how to sort out and put away their toys and laundry
7. Distinguishes from afar exactly what pair of shoes are in that box on the top shelf of the closet
6. Designs great return address labels and scrapbook elements, as they can also print fancy graphics
5. Makes clear exactly what is on those burned CDs and DVDs
4. Helps identify important elements on a complicated piece of equipment (where's the fuel shutoff valve again?)
3. Delineates exactly what home theater or computing cable goes with what device amid the tangled wiring octopus
2. Keeps the peace...there will be no mistake of who owns that look-alike iPod®
1. Scores romance points through strategically and unusually-placed love notes – an "I heart U" label on the bathroom mirror, car window, key chain, and in the fridge or lunchbox can do wonders

Although Letterman certainly wouldn't approve, CableOrganizer.com can't resist offering a few more reasons label printers are a fresh holiday gift idea:

- Stakes a claim for what is rightfully yours – keeps Joe Blow's paws off everyone else's food in the break room fridge
- Makes home office filing cabinets, folders and other file systems far more organized and efficient
- Eliminates the need to scribble rushed, barely legible luggage tags at the baggage check point
- Makes great return address labels – however "cute" or business-like the correspondence calls for
- Any self-professed "gadget guru's" cool-stuff arsenal is simply not complete without one

CableOrganizer.com offers a wide range of label printers starting at just \$7.99 along with a complete line of related supplies. Label printer options include:

- DYMO® Label Buddy - Price \$7.99
<http://cableorganizer.com/DYMO-label-printers/dymo-label-buddy.html>
- DYMO® Organizer Express - Price \$12.99
<http://cableorganizer.com/DYMO-label-printers/dymo-organizer-express.html>
- DYMO LetraTag Personal LabelMakers - Price \$44.95
<http://cableorganizer.com/DYMO-label-printers/letratag-labelmaker.html>
- DYMO LabelPoint 150 Label Printer - Price \$49.99
<http://cableorganizer.com/DYMO-label-printers/dymo-labelpoint-printers.html#lp150>
- DYMO LabelPoint 250 Electronic Labelmaker - Price \$79.99
<http://cableorganizer.com/DYMO-label-printers/dymo-labelpoint-printers.html#lp250>
- DYMO LabelPoint 350 Handheld Printer - Price \$149.99
<http://cableorganizer.com/DYMO-label-printers/dymo-labelpoint-printers.html#lp350>
- Brother P-Touch® PT-80 Label Printer - Price \$49.95
<http://cableorganizer.com/brother-printer/brother-PT-80.htm>
- Brother P-Touch® PT-1280 Electronic Labeling System - Price 59.95
<http://cableorganizer.com/brother-printer/brother-PT-1280.htm>

Shop all of the company's label printer products and accessories online at
<http://cableorganizer.com/label-printer/personal-label-printers.htm>.

About CableOrganizer®.com

Founded in February 2002 and headquartered in Fort Lauderdale FL, CableOrganizer.com is a premier cable and wire management-related product vendor. The company provides companies, organizations and individuals around the globe with 24/7/365 access to an extensive array of high-quality products and information resources through its convenient online storefront. In addition to CableOrganizer.com, the company also owns and operates CableOrganizer.fr, which is operated out of Rennes, France. CableOrganizer.com also publishes "On the Wire," a free monthly electronic newsletter with a considerable multi-national opt-in circulation base. Among other honors, CableOrganizer.com was named among *Internet Retailer* magazine's 2007 "Top 500" and earned a Stevie® Award as the "Best Overall Company of the Year - Non-Services Businesses - Up To 100 Employees."

Note to Editors: Contact Merilee Kern at merilee@kerncommunications.com or 858-577-0206 for more information, select product review samples under \$50.00 (along with complete shipping address) and/or hi-resolution artwork. Access the company's complete press kit online at <http://cableorganizer.com/press>.

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