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## **CableOrganizer.com Offers List of ‘10 Simple Ways to Thwart Common Household Hazards’**

*Company’s “phase 2” home childproofing strategies go beyond the basics; CableOrganizer.com honors Baby Safety Month by offering consumers 15% off its Child Safety Kit through September 30, 2008*

**FORT LAUDERDALE, FL, September 3, 2008** – In honor of the Juvenile Products Manufacturers Association’s Baby Safety Month (<http://www.jpma.org/bsm/2008>), award-winning eTailer CableOrganizer.com, among the world’s leading providers of cable, wire and equipment management-related products for use in business and at home, today released its list of 10 simple ways to thwart common household hazards beyond the most basic childproofing methods.

“Even with fundamental childproofing measures in place, a home is still full of dangers that are a threat to curious kids,” said Paul Holstein, CableOrganizer.com’s COO. “While some hazards are fairly obvious, others can lurk in the most unexpected places, with electrical appliance and equipment cables and wires at the top of the list. Small children, and even common household animals like cats, dogs, rabbits and ferrets, often see equipment wires as play things – and sometimes chew toys. Clearly this puts the child or pet at great bodily risk, with electric shock and strangulation of paramount concern.”

With this in mind, CableOrganizer.com offers youth caregivers these “Phase 2” home childproofing strategies:

- **Cable Control on the Cheap:** For just a few dollars, computer cables can be easily shielded with split wire loom, flexible and durable polyethylene corrugated tube with a split down the side where you enter your multi-cable bundle. If you have to add another wire later on, you can easily slip it into the split wire loom along with the others without removing the entire bundle.
- **Achieve Lift-Off:** Cables, power adapters, power strips, hubs, modems and other small devices can be readily lifted off the floor and put safely out of harm's way with solutions such as the Cable-Safe™ Complete Cable Manager - an extremely effective and inexpensive way to loop, tie and hang “cable clutter” off the floor, which will also reduce the risk of snags, trips, and liquid spills.
- **Chemistry 101:** Most homes contain hazardous chemicals. Many cleaning agents, art supplies, and home office supplies may contain properties that, if ingested, can have serious health consequences.. In kids’ high use areas, utilizing chemicals labeled as “environmentally safe, non-hazardous, non-toxic and non-corrosive” is your best bet.
- **Surface Raceways:** Wires that run across the floor to a distant outlet are among the most dangerous, relative to both bodily injury and equipment damage. Fortunately, surface raceways offer an easy way to organize and protect electrical cords that run along the floor or on the wall. These “cable channels” are made of tough PVC and can be painted to match your home decor.

- **Cord Protectors:** These wire cover systems are another great way to keep children and adults alike from tripping on loose cables and cords running across a walkway or behind furniture. Cord protectors cover, hide, and protect cords and cables while keeping floors clear and safe. They also lie flat, and stay flat, and are decidedly easy to install.
- **Heavy Metal:** Whether you want greater protection for your wires from children or animals or have a need to protect outdoor cables from fire, wildlife or the elements, Metal Braided Sleeving, made from fire retardant tin-coated copper, is both flexible and strong, also offering Electromagnetic Interference (EMI) protection.
- **Take the Edge Off:** Wrap anything with a sharp edge such as broken/cracked glass, brittle plastic casings or other objects, or other materials that may break and produce a sharp or rough edge in corrugated cardboard and secure with a heavy-duty tape to protect yourself and others from accidental lacerations. This is especially important before placing such items in a trash container.
- **Get Attached:** Assure bookshelves and cabinets over 5 feet in height, particularly those that are top-heavy, are secured to the wall with the appropriate mount or fastener to ensure they do not fall over and deliver a crushing blow to whoever is on the receiving end.

CableOrganizer.com recently announced the launch of its Child Safety Kit containing over 100 individual items intended to keep children ages 0-5 safe from common household hazards, now available from its industry leading online catalog at <http://cableorganizer.com/child-safety-kit>. Through September 30<sup>th</sup>, CableOrganizer.com is offering this Child Safety Kit for 15% off.

"Whether you're a concerned parent or are looking for a unique baby shower gift, our new Child Safety Kit contains a mix of both tried-and-true and not-so-common childproofing products that, all combined, will make any home a safer place for babies and small children," notes Paul Holstein, co-founder and COO of CableOrganizer.com. "In addition to familiar child safety products such as cabinet and drawer locks and furniture corner covers, we've bundled in many of our own specialty items for cable, wire and electrical safety to provide a far more comprehensive childproofing solution."

#### **About CableOrganizer.com**

Founded in 2002 and headquartered in Fort Lauderdale, FL, CableOrganizer.com (<http://CableOrganizer.com>) is a premier cable, wire and equipment management eTailer that specializes in electrical and home theater supplies, cable management, equipment racks and networking solutions for use in business and at home. The company was named on was recently named on *Inc.* Magazine's 2008 Inc. 5000 list of America's Fastest Growing Private Companies, *Inc.*'s list of "Top 100 Retail Companies," and *Internet Retailer* magazine's 2007 "Top 500."

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